



## Medical Data Solutions and Services Privacy Policy

This policy was reviewed 04/03/2026

### **Our contact details**

Name: Dr Rob Hollingsworth

Address: Suite 1, 2nd Floor, Quays, Anchorage, One Anchorage Quay, Salford, M50 3YJ

Phone Number: 0161 850 5075

E-mail: rob.hollingsworth@mdsas.com

### **The type of personal information we collect**

We currently collect and process the following information:

- Personal identifiers (for example name and contact details), website user stats and medical information related to the running of our health IT systems

### **How we get the personal information and why we have it**

Personal information we process is provided to us directly by you for one of the following reasons:

- Staff recruitment and meeting organisation

We also receive personal information indirectly, from the following sources in the following scenarios:

- Health IT systems hosted by us

We use the information that you have given us in order to recruit company staff and organise meetings, and with health IT systems collected data, support health related initiatives

We may share information with NHS, Pharma and other health related institutions.

Under the General Data Protection Regulation (GDPR), the lawful bases we rely on for processing this information are:-

- (a) Your consent. You are able to remove your consent at any time. You can do this by contacting [support@mdsas.com](mailto:support@mdsas.com)**
- (b) We have a contractual obligation.**
- (c) We need it to perform a public task.**
- (d) We have a legitimate interest.**

## **How we store your personal information**

Your information is stored within the UK on secure servers and we regularly undertake cyber security reviews to ensure the continued safety of the information we hold.

We keep the information we hold for time periods in line with legislative requirements and stakeholder instructions. Outside of this time period we will then dispose your information by electronic deletion of all your personal data from our servers and databases.

## **Your data protection rights**

Under data protection law, you have rights including:

**Your right of access** - You have the right to ask us for copies of your personal information.

**Your right to rectification** - You have the right to ask us to rectify personal information you think is inaccurate. You also have the right to ask us to complete information you think is incomplete.

**Your right to erasure** - You have the right to ask us to erase your personal information in certain circumstances.

**Your right to restriction of processing** - You have the right to ask us to restrict the processing of your personal information in certain circumstances.

**Your right to object to processing** - You have the right to object to the processing of your personal information in certain circumstances.

You are not required to pay any charge for exercising your rights. If you make a request, we have one month to respond to you.

Please contact us at [support@mdsas.com](mailto:support@mdsas.com), 0161 850 5075 or postal address (MDSAS, Suite 1, 2nd Floor, Quays, Anchorage, One Anchorage Quay, Salford, M50 3YJ) if you wish to make a request.

## **How to complain**

If you have any concerns about our use of your personal information, you can make a complaint to us at MDSAS, Suite 1, 2nd Floor, Quays, Anchorage, One Anchorage Quay, Salford, M50 3YJ or email us directly at [support@mdsas.com](mailto:support@mdsas.com).

You can also complain to the ICO if you are unhappy with how we have used your data.

The ICO's address:

Information Commissioner's Office  
Wycliffe House  
Water Lane  
Wilmslow  
Cheshire  
SK9 5AF

Helpline number: 0303 123 1113

ICO website: <https://www.ico.org.uk>